



ARE WE MEASURING THE RIGHT THINGS? MATTHIAS LINDER

CTO Network Technology – Magyar Telekom



EGYÜTT. VELED

INTRODUCTION

Magyar Telekom facts & figures

Magyar Telekom Group's operations covers three core business areas:

*Residential fixed,
TV and mobile
communications
services*

*Small and
medium sized
enterprise
services*

*Corporate
services for large
enterprises*

Subscribers:

PSTN: 1,55 M TV: 0,85M Fixed BB: 0,8M Mobile: 4,8 M Mobile BB: 1,5M

Revenue: ~€ 2 Bn



„Are we measuring the right things?

Network Intelligence leads to Customer Experience



THANK YOU!



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